

## NEWS RELEASE

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FOR IMMEDIATE RELEASE

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### **CAN YOU MAKE THE MOST GENEROUS CONTRIBUTION THIS SEASON?**

#### ***Donate Blood at the Beat Bama Blood Drive***

AUBURN, Ala.- Donate Blood for the last time this year at the Beat Bama Blood drive on November 11-13. The doors of the new student union ballroom open at 10 a.m. and close at 4 p.m. All are welcome and encouraged to participate in the biggest blood drive of the year.

The Auburn and Alabama rivalry continues as each school competes to see which school has the most blood donated. In the past Auburn students have waited in lines wearing their orange and blue to donate their time and blood at this event.

Ivy Pittman, American Red Cross' blood services accountant manager for Lee County, and Amy Stone of the Student Government Association scheduled 6 blood drives to take place at Auburn University this year. Not only is this specific blood drive important to Auburn fans for bragging rights with their University of Alabama friends, but it is significant because this is the most critical time of the year for blood donation. "The November drive is so very important because even though schools are out for holiday and not able to host blood drives during this season there are still people in need," Pittman said. The process is not a difficult one and the participant gets guidance every step of the way. "Thanks to generous donations from local businesses food and drinks are provided," said Amy Stone, SGA director of blood drives. Stone also offers a friendly hand to hold if that is what would make participants more comfortable.

For more information on how to get involved with the event visit the SGA website at [www.auburn.edu/SGA/EVENTS.html](http://www.auburn.edu/SGA/EVENTS.html).

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